

BRITTANI KELZENBERG

● senior art director

EDUCATION

VCU Brandcenter

Master of Science in Business
Art Direction | 2016-2018

VCUarts

Bachelor of Fine Arts
Communication Arts | 2008-2013

HELLO

LinkedIn /brittani-kelzenberg
Web bkelz.com
Email hello@bkelz.com
Phone 757.831.9120

SKILLS

Adobe Creative Suite
Conceptual Problem Solving
Brand Identity
Graphic Design
Google Slides
Keynote
Sharepoint
Illustration
Concepting
Typography
Storyboarding
Writing

EXPERIENCE

● 2022-2023

VCCP NY *Senior Art Director*

*Audi, White Claw, SoulCycle, Diablo,
Mike's Hard Lemonade, New Business*

Client-facing senior creative responsible for the creative development and execution of multiple 360, digital, and social campaigns. Worked closely with agency partners during production. Oversaw and mentored junior creatives. Reported directly to the ECD for most projects.

● 2020-2022

ARGONAUT *Senior Art Director*

*Nerdwallet, Cricket Wireless,
Quilted Northern, New Business*

Client-facing senior creative responsible for the creative development and execution of multiple 360 and digital campaigns. Worked closely with agency partners during production. Oversaw and mentored junior creatives. Pitch team.

● 2019-2020

VAYNERMEDIA *Art Director*

*Planters, Kraft Mac & Cheese, Kool-Aid, Gevalia,
Cracker Barrel Cheese, Fruitlove, New Business*

Client-facing mid-level creative responsible for the creative development and execution of multiple digital campaigns and social. Worked closely with agency partners during production. I made so many memes.

● 2018-2019

PEREIRA O'DELL / NEW YORK *Freelance Art Director*

*MINI, European Wax Center, JET.com, Realtor.com,
Timberland, American Museum of Natural History,
Annie's, Memorial Sloan Kettering, New Business*

Mid-level creative supporting the creative development and execution of multiple campaigns.